Safe Kids Placer County

Coalition Coordinator
Jim Owens
Lead Organization





City of Roseville Fire Department

Funding for this program provided by



June 2005

2004-2005 Learning Conversation

Safe Kids Placer County

2004-2005 First 5 Grant Goal-

To increase care givers' knowledge and skills, as well as safety devices and referral information necessary to keep children in their care safe from unintentional injuries and deaths.

Safe Kids Placer County

Reducing Unintentional Injuries and Deaths resulting from:

Bicycle and Pedestrian Activity

Motor Vehicle Occupancy

Poisonings

Chocking/Strangulation

Drowning

Burns

Falls

Fire Arms

Outcomes

- Children, parents and caregivers who participate in programs will know how to prevent unintentional injuries.
- SKPC membership will expanded and become self-sufficient
- A financial Sustainability plan to augment First 5 funds will exist.

Demographics (number of 0-5 served by gender, age, ethnicity, and when services were provided)

Compare and evaluate pre/post assessments from the Risk Watch program to determine knowledge gained based on:

- Age
- Gender
- Ethnicity

Coalition Building

Track Safe Kids Placer County meeting attendance by sign in log.

Distribution Totals

 Track the number of helmets and other safety devices distributed throughout Placer County

RISK Match

Risk Watch

142 students from 10 Placer County preschools assessed

- •14 Classes
- •Age 3-4
- 14 Question Pre and Post Assessments

Risk Watch Demographics

142 students pre and post tested

Number of students by Gender

Males- 59

Females-83

Number of students by Age

3 year olds- 45

4 year olds- 97

Risk Watch Demographics

142 students pre and post tested

Number of students by Ethnicity

White-87

African American- 2

Asian- 1

Hispanic- 43

Other-8

2004-2005 Pre/Post 142 Students Pre and Post Tested

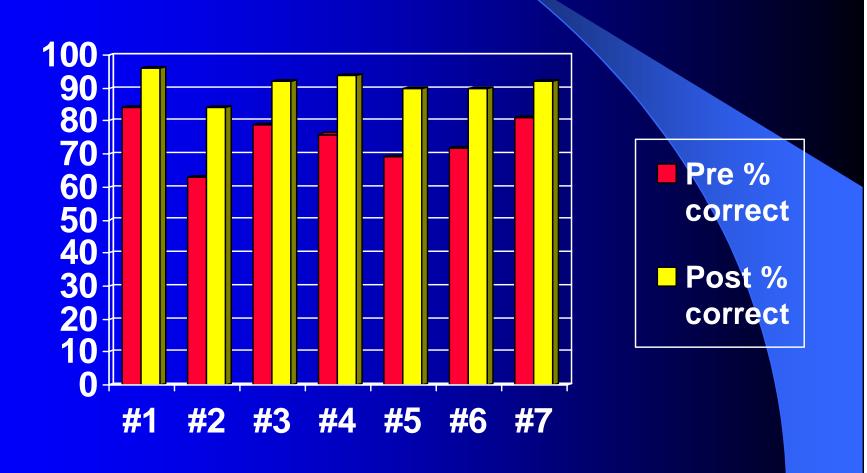
Question	Pre % Correct	Post % Correct	% Gained
1 Burns/Hot Water	84	96	+12%
2 Burns/Matches	63	84	+21%
3 Burns/Alarm	79	92	+13%
4 Bicycle/Helmet	76	94	+18%
5 Vehicle/Street Crossi	ng 69	90	+21%
6 Vehicle/Car Seat	72	90	+18%
7 Poison/Drinking	81	92	+11%
8 Falls/Playground	63	79	+16%
9 Falls/Escalator	67	82	+15%
10 Choking/Drawstring	59	84	+25%
11 Choking/Eating	90	94	+4%
12 Firearms/Gun Safety	69	87	+18%
13 Water/Supervision	70	89	+19%
14 Vehicle/Bus Safety	88	96	+8%

Avg. Percentage of Knowledge Gained...

15.6%

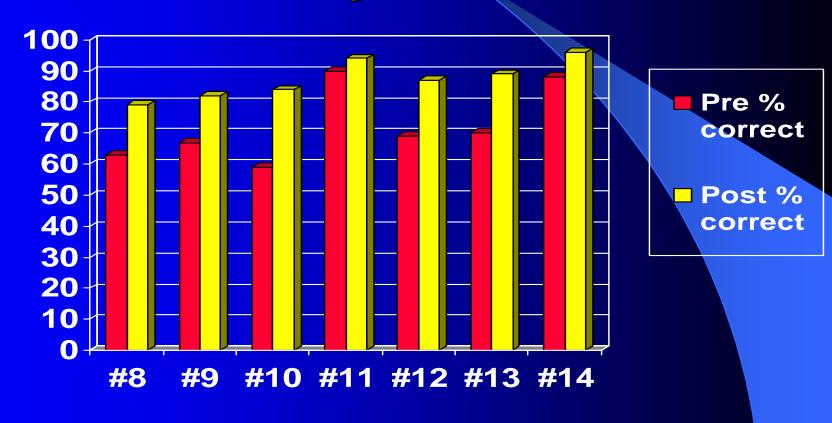
2004-2005 Risk Watch Pre/Post Test Comparison

Percentage of Questions Correct



2004/2005 Risk Watch Pre/Post Test Comparison

Percentage Correct



2004-2005 Pre/Post Evaluations

% Average Correct by Age

Pre

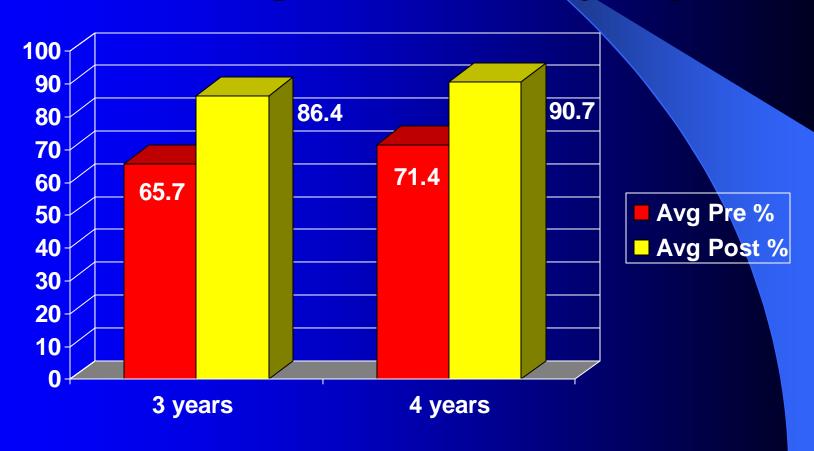
Post

3 yrs. 65.7% 86.4%

4 yrs. 71.4% 90.7%

^{* .07%} Represents 1 Question

2004/2005 Pre/Post Evaluations % Average Correct by Age



2004/2005 Pre/Post Test Evaluations % Average by Gender

Pre %

Post %

Male

67.8%

88.5%

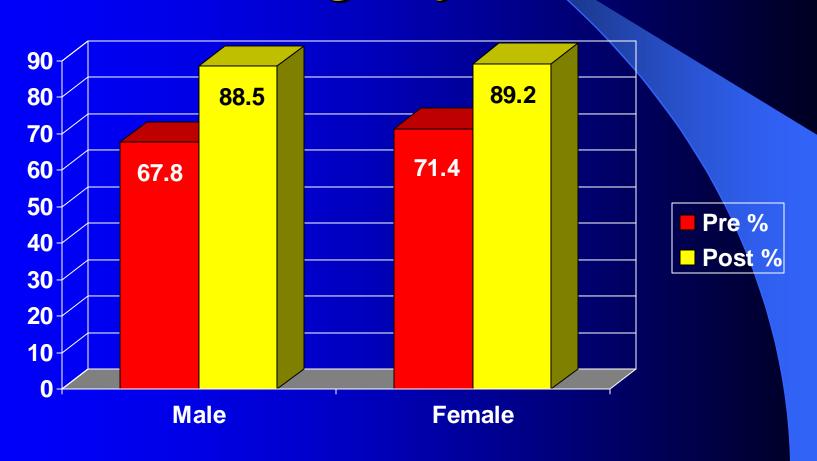
Female

71.4%

89.2%

* .07% Represents 1 Question

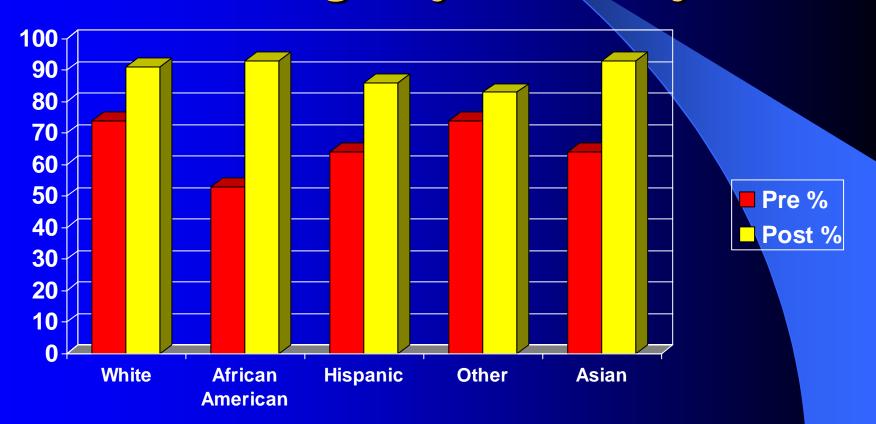
2004/2005 Pre/Post Test Evaluations % Average by Gender



2004/2005 Pre/Post Test Evaluations % Average by Ethnicity

Pre %	Post %	% Change
53	93	+40
64	93	+29
64	86	+22
74	83	+9
74	91	+17
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2004/2005 Pre/Post Test Evaluations % Average by Ethnicity



2004/2005 Pre/Post Test Evaluations Other variables: Single Child Vs. Non Single Child

Single Child

20 Students

Non Single Child
122 Students

Pre % Correct

Post % Correct

% Change

67

86

+19

70

89

+19

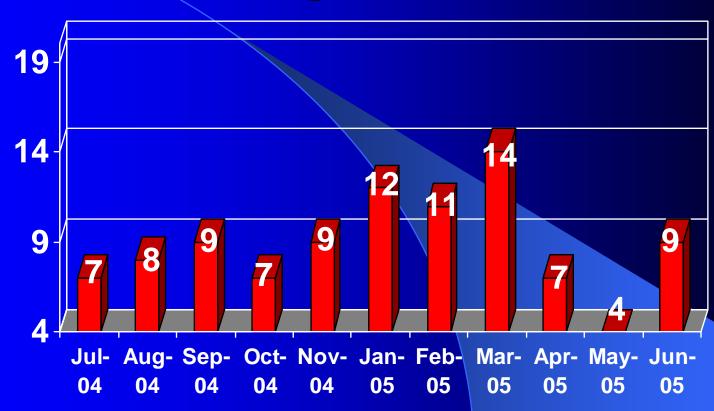
2004/2005 Pre/Post Test Evaluations Other variables: Prior Risk Watch

	Pre % Correct	Post % Correct	% Change
No Prior Risk Watch	66	89	+23
114 Students			
Prior Risk Watch	83	91	+8

28 Students

Safe Kids Placer County Membership

Safe Kids Placer County Meeting Attendance



Safety Device Distribution

Safe Kids Placer County Helmet Distribution

- 275 Multi-sport Helmets- Holiday Gift Baskets in December 2004
- 235 Bicycle Helmets to Risk Watch Schools in January 2004
- 214 Bicycle/Multi-sport for 04-05 requests
- 4 Equestrian Helmets

Safe Kids Placer County Car Seat Distribution

67 Child Safety Restraints

Distributions made at 8 events

Safe Kids Placer County PFD Distribution

47 PFD's distributed at Folsom Lake

2 PFD Loaner Stations established
 Roseville Fire Department, Station #1 (15 vests)
 Placer Hills Fire Department, Meadow Vista (12 vests)

Safe Kids Placer County PFD Loaner Stations



Established 2 new stations on Folsom Lake within Placer County:

Beales Point and Granite Bay Launch Parks
30 Jackets and signage donated to State Parks

4 PFD Loaner Stations Funded by Safe Kids Placer County 2003-2005

Fundraising and Donations

5th Annual Golf Tournament- \$10,200
Applebee's Donation- \$1730
City of Roseville REACH Campaign- \$3200
SAFE KIDS Grants- \$4000